



# SACAIR2020

Southern African Conference  
for Artificial Intelligence Research

## AI Transforming Humanity

22-26 February 2021

The Centre for AI Research (CAIR) is pleased to announce an international Artificial Intelligence Conference to be held in Gauteng from the 22-26 February 2021, The Southern African Conference for Artificial Intelligence Research (SACAIR 2020). This is the second conference of its kind being hosted by CAIR and will build on the success of the inaugural conference ([www.fair2019.org.za](http://www.fair2019.org.za)) that was held in Cape Town in December 2019.

The Centre for AI Research (CAIR) is a South African distributed research network that was established in 2011 with the aim of building world class Artificial Intelligence research capacity in South Africa. CAIR conducts foundational, directed and applied research into various aspects of AI through its nine research groups based at five universities.

This conference is expected to grow into the premier AI conference in Southern Africa and will bring together national and international researchers and talented students from across Africa. This is therefore the perfect event to showcase and profile your company and would allow for substantial networking opportunities.

The programme includes an unconference for students on 22 February and a day of tutorials on 23 February, while the main conference will take place from 24 – 26 February 2021. The venue is the 26 Degrees South Hotel and Conference Centre in Muldersdrift [www.26dsouth.co.za/index.html](http://www.26dsouth.co.za/index.html).

Should you be interested in sponsoring any of these aspects of the conference, or any other not mentioned here, please contact the organising committee chair, Prof Emma Ruttkamp-Bloem at [emma.ruttkamp-bloem@up.ac.za](mailto:emma.ruttkamp-bloem@up.ac.za).

Sincerely

**Emma Ruttkamp-Bloem**  
**Organising Committee Chair SACAIR 2020**

Sponsored by:

**Artificial  
Intelligence**



## Sponsorship Opportunities for SACAIR 2020

All sponsors will be invited to set up tables at the conference venues.

### Platinum Sponsorship R70 000

- Conference Website (R14 000)
- Opening (R20 000)
- 12 Complimentary Registrations (R36 000)

#### *Branding opportunities*

- A five minute opportunity to share information about your organisation at the conference dinner
- A five minute opportunity to speak to students at the unconference
- Premium logo placement on all conference newflashes
- Company logo and description with hyper link to your website on conference website
- Cobranding throughout the conference (sponsor's material to be supplied by sponsor)
- Recognition in static Power Point slide at the start of all unconferencne activities, tutorials, and conference sessions
- Company contact details and logo in sponsors' directory
- Placement of company literature (provided by sponsor) in delegate's conference folder

### Gold sponsorship R50 000

- The Unconference (R40 000)
- Conference Management Costs (R10 000)

#### *Branding opportunities*

- A five minute opportunity to speak to students at the unconference
- Premium logo placement on all conference newflashes

- Company logo and description with hyper link to your website on conference website
- Cobranding throughout the conference (sponsor's material to be supplied by sponsor)
- Company contact details and logo in sponsors' directory
- Placement of company literature (provided by sponsor) in delegate's conference folder

### Silver Sponsorship (R35 000)

- The Tutorials Day (R25 000)
- Conference Branding and Market Material (R10 000)

#### *Branding opportunities*

- A five minute opportunity to speak to students at the unconference
- Company logo and description with hyper link to your website on conference website
- Cobranding throughout the conference (sponsor's material to be supplied by sponsor)
- Company contact details and logo in sponsors' directory
- Placement of company literature (provided by sponsor) in delegate's conference folder

### Bronze Sponsorship (R25 000)

- Conference Material (bags, gifts)

#### *Branding opportunities*

- A five minute opportunity to speak to students at the unconference
- Company logo and description with hyper link to your website on conference website
- Company contact details and logo in sponsors' directory
- Placement of company literature (provided by sponsor) in delegate's conference folder

Sponsored by:

